

YOU CAN VOTE 2019

READYING THE GROUND FOR 2020

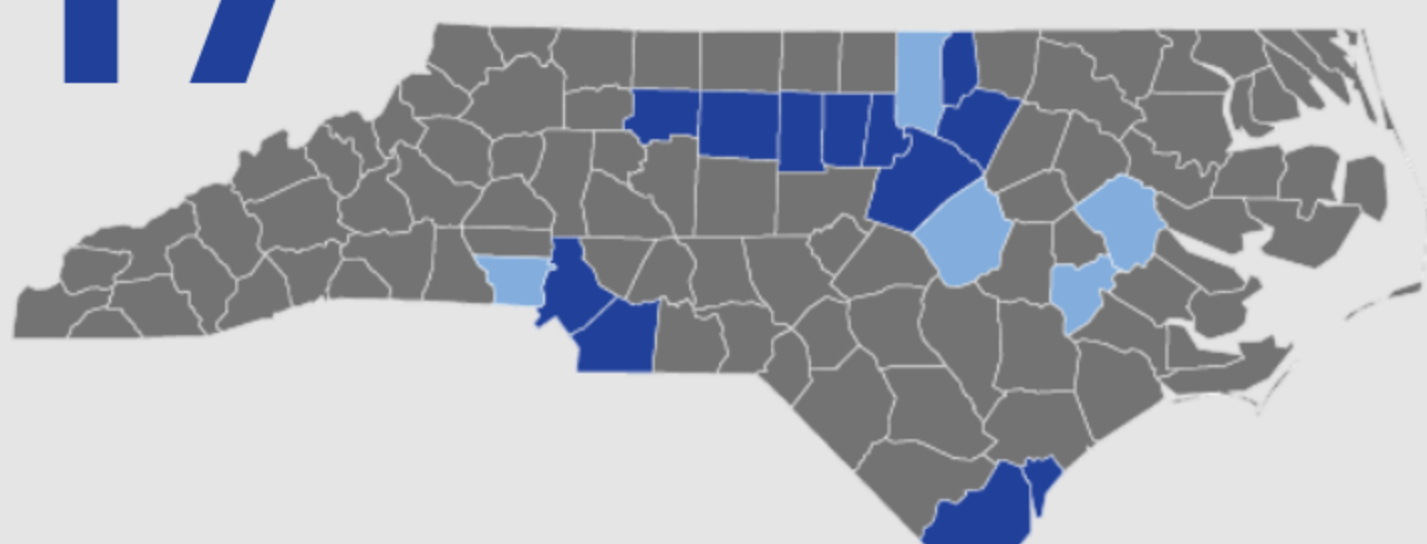
HISTORY

6 YEARS IN OPERATION 📅
35K VOTERS REGISTERED 👍
500K VOTERS EDUCATED 📋
3K VOLUNTEERS TRAINED 👤
250 COMMUNITY LEADERS 🗣️

IMPACT

EXPANDED STATE PRESENCE

17 NORTH CAROLINA COUNTIES
TURF OF NEARLY 5 MILLION PEOPLE



+ ALAMANCE
+ BRUNSWICK
+ CHATHAM
+ DURHAM
+ FORSYTH

+ FRANKLIN
+ GUILFORD
+ MECKLENBURG
+ NEW HANOVER

+ ORANGE
+ UNION
+ VANCE
+ WAKE

5 NEW COUNTIES ADDED IN 2019 TO
READY THE GROUND FOR 2020
GASTON + GRANVILLE + JOHNSTON + LENOIR + PITT

TRAINED VOLUNTEERS

2897 TOTAL SINCE 2014
974 TRAINED IN 2019

EDUCATIONAL EVENTS

1251 COMMUNITY
EVENTS
HELD



VOTERS EDUCATED [2019]

90000



1:1 QUALITY CONVERSATIONS USING
YCV STATE-OF-THE-ART MATERIALS

VOTERS REGISTERED [2019]

6098 MAJORITY: NEW VOTERS
& UNDER 25 YEARS OLD

OFFICE LOCATIONS

5 CHARLOTTE | DURHAM
GREENSBORO | RALEIGH | WILMINGTON

FINANCIAL SUPPORT

1573 INDIVIDUAL DONATIONS
10 GRANTS AWARDED

DOUBLED THE NUMBER OF INDIVIDUAL
DONORS & FOUNDATION SUPPORT

GROWTH

LEADERSHIP DEVELOPMENT

7 CIVICS
FELLOWS

LAUNCHED NEW
STUDENT LEADERSHIP
DEVELOPMENT PROGRAM

198 VOLUNTEER CAPTAINS
TRAINED TO LEAD EVENTS

79 CAPTAINS TRAINED IN 2019

INCREASED STAFFING

11



7 STAFF MEMBERS AT
BEGINNING OF 2019

EXPANDED TRUSTED PARTNERSHIPS

COMMUNITY PARTNERS HELP YCV
EDUCATE & MOBILIZE VOTERS EACH YEAR

329



+ JAILS
+ COURTHOUSES
+ SOCIAL SERVICES
+ PUBLIC SCHOOL SYSTEMS
+ PARKS & RECREATION
+ LIBRARIES
+ RELIGIOUS CONGREGATIONS
+ HOSPITALS
+ HEALTH CLINICS
+ LGBT CENTERS
+ BUSINESSES
+ UNIVERSITIES
+ TECHNICAL COLLEGES
+ LITERACY COUNCILS
+ SENIOR CENTERS
+ RESOURCE CENTERS
+ MENTAL HEALTH ASSOCIATIONS
+ NEIGHBORHOODS/CIVICS GROUPS
+ COMMUNITY CENTERS

ORGANIZATIONAL DEVELOPMENT

ACQUIRED 501(c)(3)
INDEPENDENT
NONPROFIT

NEW

WEBSITE



DATABASE



POLICIES & PROCEDURES



BOARD OF DIRECTORS



GROWING YCV'S SOCIAL PRESENCE

FACEBOOK TWITTER INSTAGRAM

8288 ENGAGEMENTS
258 POSTS

1733 ENGAGEMENTS
94 POSTS

1480 ENGAGEMENTS
74 POSTS

WEB PRESENCE @ youcanvote.org

15100
ENGAGEMENTS



40663 PAGEVIEWS



YOUCANVOTE.ORG